

# **SMS Privacy Policy**

Effective Date: September 1, 2023

Updated: April 5, 2024

## **CENTRAL CAROLINA TECHNICAL COLLEGE**

506 North Guignard Drive  
Sumter, SC 29150

### **A. Introduction**

Central Carolina Technical College is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information.

### **B. Information We Collect**

#### a) Personal Information:

When provided voluntarily by individuals, we may collect personal information such as names, addresses, email addresses, and phone numbers.

#### b) Non-Personal Information:

For statistical purposes, we may also collect non-personal information such as browser type, operating system, and IP address.

### **C. How We Use Your Information**

We may use the collected information for purposes, including but not limited to:

- a) Providing and personalizing our services.
- b) Processing transactions and delivering enrollment, advisement, and financial assistance.
- c) Sending periodic text messages and emails related to your enrollment, advisement, or inquiries.

## **D. Disclosure of Information**

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as set forth in this SMS Privacy Policy.

### ***a) Third-Party Service Providers:***

We may share information with third-party service providers who assist us in operating our website, conducting our business, or servicing you, but with your consent.

### ***b) Legal Compliance:***

We may disclose information when required by law or in response to lawful requests by public authorities.

## **E. Cookies and Tracking Technologies**

We do not use cookies to track or collect personal information on our website. Site cookies are only used to enhance the user's website experience and are only stored locally on the end user's PC. You can control cookies through your browser settings.

## **F. Your Choices**

You have the right to access, correct, or delete your personal information. To do so, please contact us at [support@cctech.edu](mailto:support@cctech.edu).

## **G. Security**

We implement reasonable security measures to protect your information. However, no method of transmission over the Internet or electronic storage is completely secure.

## **H. Changes to this Privacy Policy**

We reserve the right to update this Privacy Policy at any time. Changes will be effective immediately upon posting to the website.

## **I. Contact Us**

If you have any questions or concerns about this SMS Privacy Policy, please contact us at [support@cctech.edu](mailto:support@cctech.edu).